

10

Rep Firm	
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone#	202-872-1155
Salesperson FAX#	

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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Rating: 3.0	1	SA	630P-7P	CAME NIGHT LIVE	:30	\$100.00	09/01-09/01	1	1	1	\$100.00	
Rating: 2.0	2	SU	9A-930A	SUNDAY EDITION	:30	\$85.00	09/02-09/02	1	1	1	\$85.00	
Rating: 1.0	3	SA	1135P-12A	GAME NIGHT LIVE	:30	\$60.00	09/01-09/01	1	1	1	\$60.00	
Rating: 1.0	4	TU-F	5A-6A	EARLY TODAY	:30	\$50.00	08/28-08/31	6	1	6	\$300.00	
Buyline Comment: 1/DAY TU,TH 2/DAY W,F												
Rating: 1.0	8	M	5A-6A	EARLY TODAY	:30	\$50.00	09/03-09/03	1	1	1	\$50.00	
Rating: 3.0	9	SA	6P-630P	6PM NEWS	:30	\$275.00	09/01-09/01	1	1	1	\$275.00	
Rating: 2.0	10	SU	8A-9A	MEET THE PRESS	:30	\$200.00	09/02-09/02	1	1	1	\$200.00	
Rating: 1.0	11	SA	5A-7A	SATURDAY TODAY	:30	\$30.00	09/01-09/01	2	1	2	\$60.00	

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Last Received: 08/27/2012 7:59 AM

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Rating: 1.0	57	M	3P-4P	NATE BERKUS	:30	\$95.00	09/03-09/03	1	1	1	\$95.00	
Rating: 2.0	58	TU-F	11A-12P	STUDIO 5	:30	\$150.00	08/28-08/31	4	1	4	\$600.00	
			Buyline Comment: 1/DAY									
Rating: 2.0	62	M	11A-12P	STUDIO 5	:30	\$150.00	09/03-09/03	1	1	1	\$150.00	
Rating: 3.0	63	SU	4P-430P	NEWS	:30	\$325.00	09/02-09/02	1	1	1	\$325.00	
Rating: 2.0	64	TU-F	1P-2P	TODAY SHOW 3	:30	\$150.00	08/28-08/31	6	1	6	\$900.00	
			Buyline Comment: 2/DAY TU,TH 1/DAY W,F									
Rating: 2.0	68	M	1P-2P	TODAY SHOW 3	:30	\$150.00	09/03-09/03	1	1	1	\$150.00	
Rating: 5.0	69	SA	10P-1035P	10 P NEWS	:30	\$1,200.00	09/01-09/01	1	1	1	\$1,200.00	
Rating: 5.0	70	TU-F	7A-8A	TODAY	:30	\$850.00	08/28-08/31	4	1	4	\$3,400.00	
			Buyline Comment: 1/DAY									
Rating: 5.0	74	M	7A-8A	TODAY	:30	\$850.00	09/03-09/03	1	1	1	\$850.00	
Rating: 1.0	75	SU	1130P-12A	HIST OF SAINTS	:30	\$50.00	09/02-09/02	1	1	1	\$50.00	

Rep Order# 7900495 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/27/2012 9:57 AM
Last Received: 08/27/2012 7:59 AM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CD4/R
Estimate# 828903
Buyer Patricia Donne
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/828903
Flight Dates 08/28/2012 - 09/03/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	76	TU	8P-10P	RNC 8/27 - 30	:30	\$2,500.00	08/28-08/28	1	1	1	\$2,500.00	
	Rating: 14.0											
	77	TH	7P-9P	RNC 8/27 - 30	:30	\$2,500.00	08/30-08/30	1	1	1	\$2,500.00	
	Rating: 16.0											

---REPORT TOTALS---

Report Totals: 89 / \$30,190.00

---SALES MONTHLY TOTALS---

Sep 12: 89 / \$30,190.00
Sales Totals: 89 / \$30,190.00
Station Totals: 89 / \$30,190.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$150,950	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+